

Saving Water: A Matter of Money and Data

May 25, 2023

- 7:45 – 8:20 *Registration & Breakfast*
- 8:20 – 8:45 *Welcome, Introductions & Utah Section Update*
AWRA Utah Section President – Jeff DenBleyker, Jacobs Engineering
- 8:45 – 9:15 **Keynote Address: The Three Pillars of Water Conservation: The Role of Education, Incentives, and Regulations in Reducing Municipal Water Use**
Alan Packard, General Manager, Jordan Valley Water Conservancy District

Morning Session A: Great Salt Lake

- 9:15 – 10:45 **Moderator:** Matthew Jensen, Parr Brown Gee & Loveless
The Great Salt Lake Watershed Enhancement Trust
Marcelle Shoop, National Audubon Society
Great Salt Lake Basin Integrated Plan
Laura Vernon, Utah Division of Water Resources
Water Rights Considerations on Great Salt Lake
Blake Bingham, Utah Division of Water Rights
Future Water Distribution Efforts in the Great Salt Lake Basin
Bethany Neilson, Utah State University

10:45 – 11:05 *Morning Networking Break*

Morning Session B: Role of Money & Data in Collaboration

- 11:05 – 12:00 **Moderator:** Peter Gessel, Smith Hartvigsen
Great Salt Lake Basin Integrated Plan & Utah Watershed Council Act: Funding and Collaboration
Dan Adams, The Langdon Group
Water Marketing Strategies & The Utah Water Banking Act
Emily Lewis, Clyde Snow & Sessions

12:00 – 1:30 **Lunch** (provided)
Presentation of Utah Section Awards

Afternoon Session A: Colorado River

- 1:30 – 2:30 **Moderator:** Peter Gessel, Smith Hartvigsen
Technology and Data as Drivers in Colorado River Management
Betsy Morgan, Colorado River Authority of Utah
Lily Bosworth, Colorado River Authority of Utah

2:30 – 2:50 *Afternoon Networking Break*

Afternoon Session B: Depletion Accounting

- 2:50 – 4:15 **Moderator:** Jeff DenBleyker, Jacobs Engineering
Depletion Administration and Accounting in Utah
Jared Manning, Utah Division of Water Rights
By the Acre or by the Inch? How water should be measured to encourage conservation
Randall Holt, Holt Farms
Enterprise – Berryl Agriculture Irrigation Depletion Pilot Study
Alfonso Torres, Utah State University
Agriculture Water Optimization Program
Hannah Freeze, Utah Department of Agriculture & Food

4:15 – 4:30 *Election Results and Conference Wrap-up*



